



Privacy Statement

Last Modified: Nov 6, 2017

All solutions developed by the Company are designed for customized needs of our customers, applications available from the Company either online through our website at www.digieconnect.com or via mobile application. Company has no obligation to provide support, maintenance, upgrades, modifications or new releases to the Service under this Agreement.

Introduction

We respect your privacy and are committed to protecting it. Please take a moment to familiarize yourself with our privacy practices. You agree to our privacy practices as set out in this privacy statement.

This statement describes the information that the solution collects and how that information may be used by us. This statement does not apply to information we collect through any means other than the solution, actions that you may take as a user to share your information or to information collected on any other Company or third-party site that may link to or be accessible from the Solution.

If you are accessing the Solution from outside the U.S., you agree that your PII may be transferred to the U.S. or another country, which may have different privacy and data security protections than those of your own jurisdiction, to be processed and stored. You expressly consent to your PII being used as set out in this paragraph.

Safe Harbor

DigiConnect LLC adheres to the US-EU and US-Swiss Safe Harbor Privacy Frameworks with respect to PII about EU users that we receive via the Service in the United States, and has certified that it adheres to the Safe Harbor Privacy Principles. To learn more about the Safe Harbor program please visit <http://www.export.gov/safeharbor/>.

Neither this Privacy Statement, nor our participation in the Safe Harbor program, applies to any service providers, their contractors or staff, or client users of DigiConnect. We recommend that you review the privacy policies of your service providers. In addition, our participation in Safe Harbor does not apply to client users and services provided in non-EU and non-Swiss jurisdictions.

Collection of Personally Identifiable Information

Personally identifiable information (“PII”) is any information used or intended to be used to identify a particular individual, which includes name, address, telephone number, email address, and government-issued identifier. Non-personally identifiable information (“Non-PII”) is data that is not PII, but that is reasonably linkable to a particular computer or device. Non-PII includes, but is not limited to, unique identifiers associated with users’ devices and IP addresses, where such identifiers or IP address are not linked to PII. We collect several types of information from and about users of the Solution, including:

- x PII you provide to us when you register for the Solution or thereafter, such as your name, telephone#, and email address;
- x Information you provide to solution related to your services you receive from them, and associated interaction information;
- x If you contact us, personal information you provide to us that details the nature of your question or problem.

Use of PII

We use PII in the following ways:

- x To present the Service and its contents in a suitable and effective manner for you and for your computer or mobile device;
- x To provide you with information, products or services that you request or otherwise elect to receive from us or from one of our strategic partners;
- x To notify you about changes to the Solution;
- x To allow you to utilize service status information, integration, sharing, and messaging features of the Solution, if and when you choose to do so; and
- x To provide you with e-mail or other messaging regarding additional products or services you may be interested in, either from us or from one of our strategic partners, including promotional e-mails or messages.

Disclosure of PII to Third Parties

We may from time-to-time make certain PII available to strategic partners that work with the Company such as the following:

- x Various subsidiaries of the Company that support the Service ;
- x Third party service providers supporting our business who provide services such as information processing, managing and enhancing customer data, providing customer service, assessing your interest in our products and services, and conducting customer research or satisfaction surveys;



- x In the event of merger, acquisition, or any form of sale of some or all of the Company's assets, in which case PII held by the Company about its customers will be among the assets transferred to the buyer.

Collection and Use of Non-PII

We also collect non-PII. We may collect, use, transfer, and disclose non-PII for any purposes. Non-PII that we collect may include information regarding your activities on our website or our application, which may be aggregated and used to help us provide more useful information to our customers and to understand which parts of the Service are of most interest.

Location-Based Services

To provide location-based services to mobile application users of the Service, the Company or our partners may collect and use precise location data, such as the real-time geographic location of your device. This location data is collected anonymously in a form that does not personally identify you and is used by the Company and our partners to provide location-based products and services. We treat this location data as non-PII.

DigiConnect also utilizes your location information in order to allow you to add information regarding your service

Cookies and Other Technologies for Use of the Services

The DigiConnect website, mobile application, email messages, and advertisements may use “cookies” and other technologies such as pixel tags and web beacons. which are small pieces of code placed on a page to monitor the behavior and collect data about the viewing of that page. Other versions of these technologies may also collect information regarding your Internet protocol address and type of browser, the type of operating system you are using, the domain name of your Internet service provider, the web pages you have visited, location information, and the type of mobile device and provider used to utilize the Service, as well as the advertisements and tools you may have accessed via DigiConnect. Access to the information available through these technologies will also be provided to our third party providers, advertisers, advertising networks and platforms, agencies and partners through these technologies. These technologies help us to improve and to deliver a better and more personalized service by enabling us to:

- x Estimate our audience size and usage patterns;
- x Store information about your preferences, allowing us to customize the Service according to your individual interests;
- x Speed up your searches; and
- x Recognize you when you return to the Service’s online website.

You may refuse to accept cookies by activating the appropriate settings on your browser. Check with your provider to find out how to disable cookies. Please note that certain features of the Service will not be available once cookies are disabled.

Online Behavioral Advertising

We, our third party value-added providers, advertisers, advertising networks and platforms, agencies, and partners may also use cookies, pixels, web beacons and other technologies to collect various types of Non-PII for purpose of online behavioral advertising. A representative list of the types of non-personally identifiable information collected may include the following not in combination with PII: servicetype, start and end dates, and similar information. This information will be not be identified to a specific person and will be used for online behavioral advertising. If you wish to learn more about online behavioral advertising, we recommend that you review the [Network Advertising Initiative’s web site](#),

If you wish to prevent a third-party advertiser or advertising network from collecting your information while using the Services, you may either visit each ad network’s website individually and opt out at that location, or you may visit the National Advertising Initiative (NAI) opt-out site to opt-out of all network advertising cookies. Click [here](#) for the NAI gateway opt-out site: [Consumer Opt-out | NAI: Network Advertising Initiative](#). This site will also allow you to review the third party advertising companies’ privacy statements.



Accessing Your PII

You may access, correct or delete your contact information and preferences through your DigiConnect account. For other PII, we make good faith efforts to provide you with access so you can request that we correct the data if it is inaccurate or delete the data if the Company is not required to retain it by law or for legitimate business purposes. We may decline to process requests that are unreasonably repetitive, require disproportionate technical effort, jeopardize the privacy of others, are extremely impractical, or for which access is not otherwise required by local law.

Data Security

We have implemented reasonable measures designed to secure your PII from accidental loss and from unauthorized access, use, alteration and disclosure.

The safety and security of your information also depends on you. Any content, including PII, that you contribute to be shared, published or displayed on the Service, or transmitted to other users of the Service, either via the Service or via social networking or other third party sites available through the Service, is visible to other users and can be read, collected, or used by them. We urge you to be careful about giving out information in public areas of the Service. You understand and acknowledge that, even after removal, copies of your content, including PII, that you contribute to be shared, published or displayed on the Service, or transmitted to other users of the Service, may remain viewable in cached and archived pages, or might have been copied or stored by other users. Although we take efforts to protect your PII, we cannot guarantee the security of your PII transmitted to the Service. Any transmission of PII is at your own risk.

Children Under the Age of 13

The Service is not intended for children under 13 years of age. We do not knowingly collect PII from children under age 13. In the event that we learn that we have collected PII from a child under age 13 without verification of parental consent, we will take steps to delete that PII as soon as possible.

Changes to Our Privacy Statement

It is our policy to post any changes we make to our privacy practices on this page. The date the privacy statement was last revised is identified at the top of the privacy statement.



Contact Information

Please direct any questions or comments about this privacy statement and our privacy practices to us at:

- x Privacy@digieconnect.com; or
- x 303 S. Main St., Wheaton, IL 60187, Attn: Privacy Office.

If any International user experiences an issue regarding PII that the user cannot resolve directly with their service provider or DigiConnect, DigiConnect agrees to use the International Centre for Dispute Resolution/American Arbitration Association Safe Harbor Program, as its independent recourse mechanism. All disputes shall be finally settled under the International Dispute Resolution Procedures of the International Centre for Dispute Resolution, Safe Harbor Program by one or more arbitrators appointed in accordance with the said Procedures. The location of any in- person hearing will be Wheaton, Illinois, but DigiConnect also consents to any hearing being conducted by telephone or video conference.

Please direct any questions or comments about the Service to us at:
www.DigiEConnect.com/contact.html